

# Garrett Swenson

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## EMPLOYMENT HISTORY

### **Diagnostechs Laboratory | Kent, WA | 2018 - 2020**

Video Producer

- Managed all aspects of video creations from start to finish, including writing, filming, editing, animating, booking additional resources and communicating project feedback and updates.
- Executed 8 daily pieces of high-quality visual content for daily social media posts across 8 channels (Facebook, Instagram, YouTube for multiple sub-brands) by repurposing video clips.
- Styled and photographed products on both backdrop and on-figure to support e-commerce.
- Persuaded the graphic design team in creating the look of a new direct-to-consumer sub-brand, and also creating tools to ensure consistency when used for print and digital.
- Implemented Digital Asset Management software for use by a marketing team of 4.
- Regularly took photographs of company events for internal and external marketing.

### **Universal Life Church Monastery | Seattle, WA | 2014-2015**

Editor / Channel Manager

- Introduced a video content strategy that increased Youtube views from 14k to 140k.
  - Initiated a complete overhaul of the company's product photography and established a digital asset management for print and web use.
  - Provided phone and email customer service, while also fulfilling e-commerce orders.
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## FREELANCE CREDITS

**Foundry 10** (2017; 18 min.) Short Film; Dir: Tim Han      **Assistant Producer / Sound Design**  
Exec. Prod: Lisa Castaneda, Tom Swanson

**Chickpea Magazine** (2017; Print Issue 23) 3,000 words; 15 photos      **Photographer / Writer**  
Salt Meets Cabbage: Getting Started with Fermentation

**Up Late NW** (2016) Broadcast Television Series; Season 1, 8 Eps.      **Editor / Camera**  
Prod: Pat Cashman, Chris Cashman, B. Anthony Nelson

**KCTS9 Behind the Scenes: Ask the Governor** (2015) Web Short      **Editor / Camera**

**Beating the Odds** (2014, 5 min.) Short Film; Dir: Sam Tilford      **Producer / Editor**  
National Film Festival for Talented Youth (NFFTY) 2015 Selection

**What's Good 206** (2013-2015) YouTube News Magazine; 28 Eps.      **Senior Producer / Editor**

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**SOFTWARE:** Adobe Creative Cloud: Premiere Pro, After Effects, Audition, Illustrator, Photoshop  
Avid Media Composer, Apple Final Cut Pro, Google Apps, Mac and PC

**SKILLS:** Live Event Multi-Camera Operation, Conducting Interviews, Motion Graphics,  
Photography, FTP File Transfer

**EDUCATION:** The University of Arizona (2012) B.S. Retailing & Consumer Sciences